



## Leadership Columbus Group Project Profiles

The following are examples of Leadership Columbus Group Projects that have affected the Columbus community in tangible, meaningful ways.

**Project Title:** **Pink Loves Green – Class of 2009**

**Collaborative Organization:** Komen Columbus

**Project Outcomes:** The Pink Loves Green group marshaled resources to help Komen Columbus bring recycling to the Race for the Cure. The race has been in existence for a number of years and recycling had been on the race organizers wish list. With the help of 22 volunteers, the Pink Loves Green team worked throughout the event to collect trash and move bins to locations where trash receptacles were needed. Rumpke worked with Komen Columbus on this effort and reported that 1.28 tons of materials were recycled after the 2009 Race for the Cure.

**Project Title:** **CASA of Franklin County Young Professionals Board – Class of 2001**

**Collaborative Organization:** CASA – Court Appointed Special Advocates of Franklin County

**Project Outcomes:** Planned and launched a Young Professionals Board for CASA of Franklin County to educate young professionals regarding CASA's significance in the community as well as attract them to volunteerism. The project team developed the board's organizational structure, by-laws and web page, as well as formulated its public relations, community outreach and awareness strategies. The project also hosted a fundraiser for CASA, the Soup Bowls Benefit, to contribute to its resource development efforts.

**Project Title:** **Charity Newsies Strategic Plan – Class of 2007**

**Collaborative Organization:** Charity Newsies

**Project Outcomes:** Prepared and helped implement a strategic plan to ensure the future success of Charity Newsies. The project team developed recommendations for proposed changes to the organization, focusing on 1) recruiting new members, 2) increasing activism, and 3) increasing the number of children that Charity Newsies serves through clothing donations from 14,000 to 20,000.



**Project Title:** **Childhood League Center Playground – Class of 2003**

**Collaborating Organization:** Childhood League Center

**Project Outcomes:** Improved recreational access and equipment for children with developmental disabilities served by the Childhood League Center. The project team conducted a needs analysis of the current playground environment and developed and implemented a plan to improve its access and appropriateness for children who range from zero to 3 or are wheelchair bound. Through their efforts, they raised \$75,000.00 in cash and contributions to make the new playground a reality.

**Project Title:** **Columbus Green Seal of Approval – Class of 2008**

**Collaborating Organization:** City of Columbus

**Project Outcomes:** Assisted with the design and implementation of the City's GreenSpot initiative, a component of Mayor Coleman's Get Green Columbus Program, which is intended to inspire, educate and recognize community members in their efforts to promote a more sustainable and healthier environment for the current and future citizens of Columbus. Worked with the City to establish a branding program that would motivate citizens and businesses to commit to environmentally sound practices and recognize them for their efforts. The team developed the program name and logo, prepared an action plan to guide the efforts of the City, and provided guidance to engage media partners and sponsors.

**Project Title:** **Children's Hospital STAR Bear Program – Class of 1999**

**Collaborating Organization:** Children's Hospital

**Project Outcomes:** Collaborated with Children's Hospital on continued development of its STAR (School Transitions and Re-entry) Program, which assists ill and injured children, their families, teachers and classmates with the challenges presented by transitioning ill and injured children in and out of the classroom. The project team developed quality informational material, a new logo and promotional campaign for the program. Also implemented STAR Bear, a mascot to represent an ill child during a school day and designed to transport homework, cards and letters back to the child in the evening to keep them connected to their classroom community.



**Project Title:** **Children’s Mental Health Awareness – Class of 2006**

**Collaborating Organization:** Mental Health America of Franklin County

**Project Outcomes:** Developed a teacher binder and a parent brochure regarding mental illness and issues in order to address the fact that 20% of all children have a mental illness that can be identified and treated. The project team worked with Mental Health America of Franklin County and Highpoint Elementary School in Gahanna to create a platform to pilot the delivery of this material. The project aimed to confront the stigma of mental health by providing the facts and statistics around the various illnesses in order to make it easier for families to openly seek treatment for their children.

**Project Title:** **Columbus Downtown Residents’ Association – Class of 2003**

**Collaborating Organization:** Capitol South

**Project Outcomes:** Facilitated the development of a downtown residents’ association to: increase awareness of central Ohio residents and visitors regarding the benefits of downtown Columbus; promote downtown residential housing developments; offer a forum for discussion of matters of concern to downtown residents and businesses; and provide the impetus for both existing and new residents to take advantage of their collective influence in determining what happens in their neighborhood. The project team identified and contacted existing and developing residential properties to gain their participation, wrote by-laws, formed the association, selected a Board of Trustees for its governance and developed and implemented fundraising, marketing and membership promotion efforts to build and sustain the association.

**Project Title:** **Young Professionals Ambassador Program – Class of 2008**

**Collaborating Organization:** Columbus Chamber

**Project Outcomes:** The project focused on the feasibility of a proposed Young Professionals Ambassador Program under consideration by the Columbus Chamber of Commerce and makes recommendations to the Chamber’s leadership where possible implementation of the program is concerned. The program would support the Chamber’s Attract and Retain Initiative and link potential employee prospects considering Columbus as a destination with “ambassadors” who would provide the recruit with a personalized perspective of the city. The feasibility study employed multiple strategies to determine the viability of the proposed ambassador program, focusing on three identified groups: employee prospects/newcomers, employers, and ambassadors.



**Project Title:** **Dine-In Discussions at CAPAcity – Class of 2003**

**Collaborative Organization:** CAPAcity

**Project Outcomes:** Hosted monthly topical discussions with youth participating in CAPA's CAPAcity program, a youth arts program that celebrates Columbus' urban neighborhoods while guiding youth as they discover and expand their artistic talents. The project team provided dinner and, in conjunction with the youth, developed discussion topics, including: cultural diversity, what it means to be bi-racial, and the benefits of the arts. The discussions helped break down stereotypes; provided mentoring opportunities; allowed for the development of greater cultural and social awareness; and increased the understanding and acceptance of diverse backgrounds of group members.

**Project Title:** **Helping Children Deal With Grief – Class of 2005**

**Collaborating Organization:** The Children's Programs at The Arthur G. James Cancer Hospital and Solove Research Center

**Project Outcomes:** Developed outreach initiatives to key businesses in Greater Columbus to leverage resources which would enable the James to provide an easy avenue of communication and outreach to families and children in need of their services. The project team developed recommendations for a new and improved website; created a branded name and identity to better market the Good Grief programs at the James; designed and printed a 20 page booklet showcasing the art, words and music from children of past Good Grief programs to both serve as a communications piece targeted to future families in need and as a marketing tool for the program; created a music CD to be included in the booklet that put the written words of past and current Good Grief children to the music of popular artists; and structured a communications plan to help introduce and better facilitate the Good Grief programs to the community, particularly focusing on physicians, therapists, school guidance counselors and others.

**Project Title:** **Pinwheels for Prevention – Class of 2009**

**Collaborating Organization:** Prevent Child Abuse Ohio (PCAO)

**Project Outcomes:** The PCAO group chose to develop a long-term, integrated marketing & communication plan to raise visibility for PCAO's Statewide Pinwheels for Prevention Campaign. The plan will allow PCAO to focus its efforts on the millennial audience to quantify its successes. We targeted this group with the greatest potential for impact through education and prevention. This plan will help to guide future strategic direction, help to shape policy discussion and increase access to funding.



- Project Title:** ***"Let's Get it Started"* - The Mentoring Piece of Project 2012  
– Class of 2007**
- Collaborative Organization:** Big Brothers/Big Sisters of Central Ohio
- Project Outcomes:** Collaborated with Big Brothers/Big Sisters of Central Ohio to develop a strategic plan and volunteer recruitment action plan to support Columbus Public Schools' Project 2012, an initiative designed to find mentors for each and every student beginning in the 7<sup>th</sup> grade and continuing through their high school graduation so as to help the Class of 2012 achieve a 90 percent graduation rate. Currently, there are 10,000 students in that grade range. The project team undertook a feasibility analysis to determine if it was possible to sustain the number of volunteer mentors needed for the effort and developed a strategic plan for identifying and recruiting a minimum of 1,000 volunteer mentors from companies and government agencies by October 1, 2007. The strategic plan was designed to serve as a framework for expanded volunteer recruitment to help Project 2012 meet its mentor goal.
- Project Title:** **Marion-Franklin High School Tutoring Project for the Ohio Graduation Test and 9<sup>th</sup> Grade Proficiency Test – Class of 2005**
- Collaborating Organization:** Columbus Public Schools – Marion-Franklin High School  
KidsOhio.org
- Project Outcomes:** Tutored and mentored 11 Marion-Franklin High School senior students in order to help them pass either the Ohio Graduation Test or the 9<sup>th</sup> Grade Proficiency Test so they could receive their high school diplomas. The project team familiarized themselves with the test structures, developed relationships with the students, learned about their issues and challenges and determined their needs in order to effectively work with them. Due to their efforts, 10 of the 11 students were able to pass the tests and graduate with their class. The project team committed to repeating their efforts to help other students sit for the July 2005 tests to earn their high school diplomas.
- Project Title:** **Community Garden Pilot Project @ North of Broad – Class of 2008**
- Collaborative Organizations:** Community Housing Partnership
- Project Outcomes:** Developed a model for the full-scope of a community garden project including project definition, identification and securing of resources for design, event planning, site preparation, garden planting and sustainability planning. The team provided CHP with a long-lasting tool it can use in various residential and commercial settings across the community and to benefit existing programming efforts to build individuals, families and communities.



- Project Title:** **Mentoring and Leadership Program for The Commons at Grant – Class of 2004**
- Collaborative Organizations:** The Commons at Grant – National Church Residences
- Project Outcomes:** Designed and implemented a Mentoring and Leadership Program for The Commons at Grant, a 100 unit building providing housing for homeless and low-income individuals. The program was designed to help residents both build friendships and personal support systems necessary to achieve the goals of the supportive service program at The Commons at Grant, which include residential stability, increased skills and incomes and greater determination. The program focused on the establishment of supportive relationships within appropriate boundaries that helped residents identify interests and activities that contributed to a healthy lifestyle. The structure of the program moved participating residents through roles as both protégés and mentors, allowing each of them to understand how to provide and receive effective peer support and assistance. Ultimately, mentors were encouraged to become trainers, which thus created a cohesive program that could be led by both residents and the staff at The Commons at Grant. The program also contained a strong evaluation component to measure outcomes and resident personal development.
- Project Title:** **Neighborhood Small Business Association Development Project – Class of 2005**
- Collaborating Organization:** Columbus City Council
- Project Outcomes:** Conducted research and prepared a study regarding the operations of City of Columbus Neighborhood Small Business Associations (NSBAs). The study's aim was to increase NSBA effectiveness and enable them to play a more prominent role in strengthening Columbus' neighborhoods by promoting an environment conducive to growth and job expansion, job creation and an increased tax base. Through this effort, the project team stimulated discussions among the City, the Columbus Chamber, the City of Columbus Department of Economic Development, the Neighborhood Commercial Revitalization Program (NCR) and Neighborhood Small Business Associations.



**Project Title:** **Somali Community Support  
A Civic Resource Guide for Immigrants into the U.S. – Class of 2000**

**Collaborating Organization:** Community Relations Commission - City of Columbus,  
Somali Community Organization

**Project Outcomes:** Developed a comprehensive civic resource guide for use by the Somalian community to meet its pressing need for acclimation into American culture and life in Columbus. The guide provided resource listings and information regarding topical areas such as: Housing; Human Services and Health; Education; Business and Employment; Government; Justice and the Law; Diversity and Social Issues; Transportation; History and Geography; and Other Resources in order to provide Somalian peoples with the knowledge they needed to settle in their new home city.

**Project Title:** **WEEKEND WARRIORS – Class of 2007**

**Collaborative Organization:** Mid-Ohio Foodbank, Columbus Public Schools, Heyl Elementary

**Project Outcomes:** Developed a program to be launched in Fall of 2007 that would combat childhood hunger by providing 30 children at Heyl Elementary School with a take home backpack full of healthy snacks and light easy to prepare meals on the last Friday of each month. The project team secured backpacks for the purpose of transporting food and engaged in fundraising to cover all costs of the program. The team's goal was to take hunger off the table and play an important role in helping the children that they serve learn and grow through lessening or removing the issue of hunger that may cause health issues, concentration problems, tardiness, absences or diminished capacity.